

Sponsor the arts. Sponsor the *community*.



At Fenix Theatre, we believe the arts should be accessible to everyone.

We've made it our mission the past 14 years to offer no-cost, live theatre performances to the Greater Portland Community, providing an opportunity for our audiences to connect with art and our shared culture in new ways. Each summer, over a thousand community members turn out to Deering Oaks Park to experience the beauty of live theatre in its original form. Last year, we welcomed audiences indoors for our first annual holiday production of Twelfth Night to rave reviews.

Arts organizations in Portland play a key role in the economic and societal development of Portland, but for many community members, the rising costs of these experiences have become inaccessible. The arts influence our shared culture, drive tourism & travel to our region, and increase economic investment. On a national level, the U.S. Bureau of Economic Analysis showed that the arts industry contributes over \$763 billion dollars to the US economy annually.

Fenix Theatre is the only professional performance arts organization in Greater Portland where admission has always been free — but producing a show is not.

The artists, craftspeople, designers, and crew that make our shows possible deserve and require a living wage for their time and investment in bringing the arts to life. Increasingly, these key contributors are being driven out of our community by rising housing and costs of living — the same contributors that helped put Portland on the map as a major travel and living destination in the US. The cost of a single production at Fenix Theatre can exceed \$20,000. Meeting the rising costs of living and expenses requires strong partnership & support, from business leaders and community members like you.

We are on a mission to expand our offerings, to reach more of the underserved populations in our community, while providing more income opportunities to artists, craftspeople and crew, but we need your help. **Our \$50,000 fundraising goal** for our 2023 season is small for many arts organizations, but for us, it will allow us to expand & deliver productions our community and company members alike can count on.

Your tax deductible sponsorship will earn you brand presence and awareness with our community. Show the Greater Portland community that you value the arts and that you share the Fenix belief that art should be accessible to all, regardless of ability to pay.

Peter Brown
Artistic Director, Fenix Theatre



Sponsorship Opportunities

We currently rely solely on the individual donation of patrons to our shows. With strong community partnership, we can expand our offering of free art to a broader audience and support local artists. Become a sponsor today!

Sponsor a Rehearsal Day - \$250

- Social media brand highlight for single (1) rehearsal day
- Official sponsor listing on Fenix Website and *Special Thanks* in Show Program

Sponsor an Artist — \$800

- Social media brand highlight for single (1) rehearsal day
- Official sponsor listing on Fenix Website and *Special Thanks* in Show Program
- Tagged in non-exclusive Fenix social media posts as **Artist Sponsor**

Sponsor a Show Week — \$2,250

- Social Media Brand Highlight for Single (1) Day of Show, performed by Fenix Actor (:30 second spot)
- Official sponsor listing on Fenix Website and *Special Thanks* in Show Program
- Tagged in non-exclusive Fenix social media posts as **Show Sponsor**

Sponsor a Venue — \$4,500 (2 slots)

- Exclusive Social Media Brand Highlight for Two (2) Performance Days, performed by Fenix Actor (:30 second spot)
- Official sponsor listing on Fenix Website and *Special Thanks* in Show Program and Curtain Speech
- Tagged in non-exclusive Fenix social media posts as **Venue Sponsor**
- Marketing banners featuring **Venue Sponsor** logo at all shows

Season Co-Sponsor — \$10,000 (2 slots)

- Exclusive Social Media Brand Highlight for Five (5) Performance Days, performed by Fenix Actor (:30 second spot)
- Official sponsor listing on Fenix Website and *Special Thanks* in Show Program and Curtain Speech
- Tagged in non-exclusive Fenix social media posts as **Season Co-Sponsor**
- Marketing banners featuring **Season Co-Sponsor** logos at all shows

Season Sponsor — \$25,000 (1 slot)

- Join our volunteer board as a contributing member to the future of Fenix Theatre
- Exclusive Social Media Brand Highlight for Ten (10) Performance Days, performed by Fenix Actor (:30 second spot), including all opening night dates for season shows
- Official sponsor listing on Fenix Website and *Special Thanks* in Show Program and Curtain Speech
- Tagged in non-exclusive Social Media Posts as **Full Season Sponsor**
- Stand-alone marketing banner featuring **Full Season Sponsor** logo & *message* at all shows

Contacting Fenix



**To inquire about the Fenix mission,
please contact:**

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**To inquire about sponsorship or media
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**To inquire about volunteer or employment
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Fenix Theatre

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Fenix Board of Directors

Peter Brown, Artistic Director
Ben Row, Director of Fundraising and Media Relations
Shane Van Vliet, Director of Marketing and Production Coordination
Kat Moraros, Director of Social Media and Photography