



Unleash Your Inner Bard!

The 2023-24 Sponsor Guide



Fenix Theatre is a 501(c)3 non-profit organization



Dear Friends of the Arts,

We hope this message finds you well and full of the same passion for the arts that drives us. In these challenging times, we find comfort, inspiration, and joy in the timeless words of William Shakespeare, and we invite you to be a part of our mission to keep his legacy alive.

For Fenix Theatre Company, the stage has always been our canvas, and the Bard's words our muse. Over the past 15 years, we've worked tirelessly to bring Shakespeare's masterpieces to life under the open sky, at no cost to audiences, igniting the imaginations of audiences of all ages. We've laughed, cried, and marveled at the human condition through the lens of his genius.

However, these past few years, we've faced unprecedented challenges, even while we continued to expand our offerings with Twelfth Night, Portland's most affordable new holiday tradition. This is why we turn to you today, seeking your sponsorship for our end-of-year fundraising campaign. Your tax-deductible generosity will make a difference. Your donation will:

Sustain Our Productions: Your gift will ensure that we can continue to bring Shakespeare's timeless stories to life, even in these uncertain times.

Nurture Emerging Talent: We are dedicated to nurturing young actors, directors, and artists. Your donation will help provide paid opportunities for the next generation of theatre professionals.

Foster Community Engagement: The arts have the power to unite and inspire. Your support will help us engage with the community through outreach programs, educational initiatives, and more.

Preserve Shakespeare's Legacy: Your donation will support the maintenance of our unique outdoor offerings, where magic unfolds under the stars, as well as the expansion of our season and educational programs.

We understand that the world is facing many challenges, and your support is greatly appreciated. Every dollar counts, and your contribution, no matter the size, will help us continue our work. Please consider joining us in this exciting journey.

We thank you for being a part of our theatre family, for your enduring love of the arts, and for your belief in the transformative power of Shakespeare. Together, we can ensure that his brilliance continues to shine, bringing solace and inspiration to all.

Thank you for your support. We can't do it without you.

Peter Brown
Artistic Director, Fenix Theatre



Sponsorship Opportunities

We rely almost solely on the individual donation of patrons to our shows. With strong community partnership, we can expand our offering of free art to a broader audience and support local artists. Become a sponsor today!

Tier 1: Groundling - \$10-\$100

- Logo placement on the theatre's website and in the playbill as a Groundling sponsor.

Tier 2: Apprentice - \$101-\$250

- Logo placement on the theatre's website and in the playbill as a Apprentice sponsor.
- VIP seating at any show.

Tier 3: Enthusiast - \$251-\$500

- Logo placement on the theatre's website and in the playbill as a Enthusiast sponsor.
- VIP seating at any show.
- Featured post for your business on social sites during run of (1) production.

Tier 4: Patron - \$501-\$1,000

- Logo placement on the theatre's website and in the playbill as a Patron sponsor.
- VIP seating at any show.
- Brand mention during the curtain speech each night.
- Featured post for your business on social sites during run of (2) productions.
- Reserved seating for up to 6 at a Twelfth Night indoor performance.

Tier 5: Benefactor - \$1,001 and above

- All previous tier perks.
- Fenix will produce a social ad-spot for your business, for post on our social and yours!

Our 2022-23 Sponsors



Sponsoring Fenix



**To inquire about the Fenix mission,
please contact:**

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**To inquire about volunteer or employment
opportunities, please contact:**

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**Donations accepted by check,
Venmo, PayPal or Wire.**



Fenix Board of Directors

Peter Brown, Artistic Director
Ben Row, Director of Fundraising and Media Relations
Shane Van Vliet, Director of Marketing and Production Coordination
Kat Moraros, Director of Social Media and Photography